Kings' College - Luzerne County Community College Dual Enrollment

B.S.B.A. degree with a major in Marketing

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			A.S. in Business Ad				
			Luzerne County (Community Colle	ege		
	_		YE.	AR 1			
irst Semester	.	Sem-		Second		Sem-	
100111	D I C	Hrs.	1 (GP 110	Semester	Di il ci il	Hrs.	A CONTRACT AND ADDRESS AND ADD
ACC 111	Principles of Accounting I	3	MSB 110	ACC 112	Principles of Accounting II	3	ACCT 240 or MSB 120
ECO 151	Principles of Economics I	3	ECON 111	ECO 152	Principles of Economics II	3	ECON 112
XXX	Science Elective	3	NSCI 171-199	MAT 107	Basic Statistics	3	ECON 221
ENG 101	English Composition	3	ENGL 105	BUS 209 or ENGL 102	Business Comm or Advanced Composition	3	MSB 250 or ENGL 110
MAT 140^	Math Elective - Calculus for Bus & Soc Sci	3	MATH 123***	SPE 125	Fundamentals of Speech	3	COMM 101
FYE 101	First Year Experience	1	FYE 090				
					1	1 1	
	^Recommended Course or Elective	16				15	
	^Recommended Course or Elective	16	YE	AR 2		15	
Third	^Recommended Course or Elective	16	YE.	AR 2 Fourth		15 Sem-	
Third Semester	^Recommended Course or Elective		YE.				
Semester		Sem-	YE. MSB 120	Fourth Semester	Principles of Marketing	Sem-	MSB 210
	Managerial Accounting	Sem- Hrs.		Fourth	Principles of Marketing Human Resources Management	Sem- Hrs.	MSB 210 HRM 210
Semester ACC 213		Sem- Hrs.	MSB 120	Fourth Semester BUS 201		Sem- Hrs.	
Semester ACC 213 CIS 110	Managerial Accounting Introduction to Microcomputers	Sem- Hrs. 3	MSB 120 CIS 110***	Fourth Semester BUS 201 BUS 251	Human Resources Management	Sem- Hrs. 3	HRM 210
Semester ACC 213 CIS 110 BUS 261	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities,	Sem- Hrs. 3 3 3 3	MSB 120 CIS 110*** MSB 240	Fourth Semester BUS 201 BUS 251 FIN 101	Human Resources Management Intro to Finance	Sem- Hrs. 3 3 3 3	HRM 210 MSB 220
ACC 213 CIS 110 BUS 261 BUS 231	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective	Sem- Hrs. 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
Semester ACC 213 CIS 110 BUS 261 BUS 231	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities,	Sem- Hrs. 3 3 3 3	MSB 120 CIS 110*** MSB 240 MSB 200	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective	Sem- Hrs. 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
Semester ACC 213 CIS 110 BUS 261 BUS 231 XXX	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3 3 3 3 1	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective	Sem- Hrs. 3 3 3 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
ACC 213 CIS 110 BUS 261 BUS 231	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective	Sem- Hrs. 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
ACC 213 CIS 110 BUS 261 BUS 231	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3 3 3 3 1	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective Humanities Elective	Sem- Hrs. 3 3 3 3 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
Semester ACC 213 CIS 110 BUS 261 BUS 231 XXX	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3 3 3 3 1	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective Humanities Elective Total Credits LCCC	Sem- Hrs. 3 3 3 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken
Semester ACC 213 CIS 110 BUS 261 BUS 231 XXX	Managerial Accounting Introduction to Microcomputers Business Law I Principles of Management Science, Social Science, Humanities, Mathmatics Elective	Sem- Hrs. 3 3 3 3 3 3 3 1	MSB 120 CIS 110*** MSB 240 MSB 200 Based upon course taken	Fourth Semester BUS 201 BUS 251 FIN 101 XXX	Human Resources Management Intro to Finance Business Elective Humanities Elective	Sem- Hrs. 3 3 3 3 3 3 3 3 3	HRM 210 MSB 220 Based upon course taken

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			B.S.B.A. with a major in Management - Busines	35 Aummistration		
			King's College			
			YEAR 3			
Fifth		Sem-	Sixth	1	Sem-	
Semester		Hrs.	Semester		Hrs.	
MSB 305	Organizational Behavior	3	MKT 315	Consumer Behavior	3	
MSB 250 or		,				
ENGL 110	Business Communications or Writing	3	MKT XXX	Marketing Elective	3	
IB 241	Globalization	3	HIST 100-14	9 History	3	
NSCI 100	Natural Science I	3	THEO 160- 169	Theology	3	
MSB 100	Introduction to Business	1	CARP 412	Career Planning II	1	
MKT 360	Digital Marketing	3	PHIL 101	Introducton to Philosophy	3	
	Digital Marketing Lab	1		1		
			-		'	
		17			16	
			VEAD 4			
Seventh Semester		Sem-	YEAR 4 Eighth Semester		Sem-	
Semester	Business Ethics	Hrs.	Eighth Semester	Professional Seminar	Hrs.	
Semester MSB 287	Business Ethics Marketing Elective	Hrs.	Eighth Semester MSB 400	Professional Seminar Strategic Management	Hrs. 2	
Semester MSB 287 MKT XXX	Business Ethics Marketing Elective Intercultural or Study Abroad	Hrs.	Eighth Semester	Professional Seminar Strategic Management English Literature	Hrs.	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/ IIST/PS/SOC	Marketing Elective Intercultural or Study Abroad	Hrs. 3	Eighth Semester MSB 400 MSB 480 ENGL 140-	Strategic Management	Hrs. 2 3	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/	Marketing Elective Intercultural or Study Abroad	Hrs. 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150- 159	Strategic Management English Literature	Hrs. 2 3 3	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/ IST/PS/SOC 150-159	Marketing Elective Intercultural or Study Abroad Global Connections	Hrs. 3 3 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150-	Strategic Management English Literature Arts	Hrs. 2 3 3 3	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/ IST/PS/SOC 150-159	Marketing Elective Intercultural or Study Abroad Global Connections	Hrs. 3 3 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150- 159	Strategic Management English Literature Arts Theology	Hrs. 2 3 3 3 3 3	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/ IIST/PS/SOC 150-159	Marketing Elective Intercultural or Study Abroad Global Connections	Hrs. 3 3 3 3 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150- 159	Strategic Management English Literature Arts Theology	Hrs. 2 3 3 3 3 3 3 3	
Semester MSB 287 MKT XXX REN/SPAN/ GERM CON/GEOG/ IST/PS/SOC 150-159	Marketing Elective Intercultural or Study Abroad Global Connections	Hrs. 3 3 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150- 159	Strategic Management English Literature Arts Theology	Hrs. 2 3 3 3 3 3	
Semester MSB 287 MKT XXX FREN/SPAN/ GERM CON/GEOG/ HIST/PS/SOC 150-159	Marketing Elective Intercultural or Study Abroad Global Connections	Hrs. 3 3 3 3 3 3 3	Eighth Semester MSB 400 MSB 480 ENGL 140- 149 ARTS 100- 149 THEO 150- 159	Strategic Management English Literature Arts Theology	Hrs. 2 3 3 3 3 3 3 3	

`CSEM 100 requirement is waived by King's College if the Luzerne County Community College student transfers under this planner.

^{***}CIS 110, ECON 221, and MATH 123 requirements will be considered satisfied for purposes of the dual enrolled students who take the courses prior to their matriculation at King's College.